

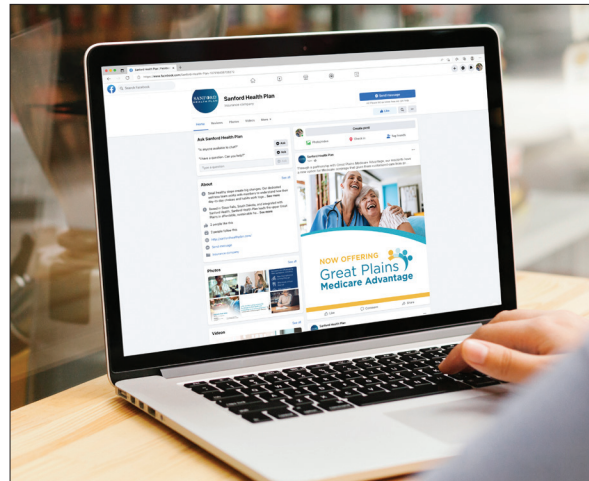
Make event promotion easy

Facility partner exploration event toolkit

On-site events are a great way for your residents to learn about their health insurance options and the benefits of Great Plains Medicare Advantage. Our exploration event toolkit contains easy-to-use resources that help drive event attendance while saving you time. Your Great Plains Medicare Advantage representative will help guide you through the event planning process and serve as your explore event presenter and coordinator.



Table tents: Place table tents in common areas where residents spend time. There is a blank space to add text before printing or attach a label with your event information including date, time and location.



Social media posts: Share your events with residents and their families using social media. Text and images for social media posts are provided in the toolkit.

With the following content for social media:

- **Word Document:** Use the copy under text for the post caption.
- **JPG File:** Use this file for the post image.

NOTE: Please do not alter the text or image. These materials have been approved in compliance with Centers for Medicare & Medicaid Services (CMS) regulation.



Screensavers: Promote your events on screens throughout your facility.



At Great Plains Medicare Advantage, we're dedicated to making your success our success.

If you have any questions, don't hesitate to reach out to your Great Plains Medicare Advantage business development team or call us at **(877) 492-5189**.